



ARNAU GIFREU CASTELLS

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I'm a lecturer, researcher and director in the audiovisual and multimedia field. I hold a PhD in communications and have a master's degree in digital arts from the Universitat Pompeu Fabra (UPF). I'm also a research affiliate at the Open Documentary Lab (MIT, Massachusetts Institute of Technology) and part of the i-docs group (University of the West of England). I collaborate with the Interactive Media Department of RTVE (Spanish TV) and the Education Department of TVC (Catalan TV).

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|------------|--|--|
| 2007- 2013 | Doctor's Degree in Cinematography Theory, Analysis & Documentation | Universitat Pompeu Fabra |
| 2003-2005 | Master's Degree in Digital Arts | Universitat Pompeu Fabra, IUA and EC. 700h |
| 2005 | Postgraduate Diploma in "Multimedia Programming" | Universitat Pompeu Fabra, IUA. 150h |
| 2003 | Postgraduate Diploma in "TV Reporting" | Universitat Pompeu Fabra, IDEC. 188h |
| 2001 | Degree in Audiovisual Communication | Universitat Autònoma de Barcelona |

DOCTORAL DISSERTATION

Suma Cum Laude for the presentation of PhD Research "The interactive documentary as a new audiovisual genre. Study of the emergence of the new genre, approach to its definition and taxonomy proposal and an analysis model for the purposes of evaluation, design and production" (UPF, 2013).

Winner in the XXV CAC Awards for Research on Audiovisual Communication

Jury special mention for the research work "The interactive multimedia documentary. A proposed model of analysis". XXIII CAC Awards for Research on Audiovisual Communication (2011).

Research topics: *interactive and transmedia narratives, interactive documentary, interface design, user experience, usability, gamification, education, journalism, museums*

Accreditations: Contratado Doctor (ANECA) - Lector (AQU)

RESEARCH GROUPS AND LABS

| | |
|-------------|---|
| 2013 - 2016 | Research affiliate at <i>Comparative Media Studies/Open Documentary Lab</i> , Massachusetts Institute of Technology |
| 2011 - 2016 | Member of the i-Docs Group, DCRC -University of the West of England |
| 2009 - 2016 | UVIC Digital Interaction Research Group Member, GRE KONEKTO (Uvic, 2014-2016) and ERAMSCI (UDG, 2015,-) |
| 2012 - 2015 | <i>UVIC_LAB</i> Director. Digital Content Laboratory, Uvic-UCC |

RESEARCH/TEACHING STAYS

| | |
|-----------|---|
| 2015 | Postdoctoral fellowship. Centro de Estudios en Periodismo (CEPER) Universidad de los Andes, Bogotá, Colombia |
| 2013 | Predocctoral fellowship for a lecturing period at the University of Harvard Harvard Metalab / University of Harvard. United States |
| 2012 | Predocctoral fellowship for a lecturing period at Università Degli Studio di Milano Università Degli Studio de Milano, Italy |
| 2011/2012 | Predocctoral fellowship for a research period at the University of York Future Cinema Lab / University of York, Toronto, Canada |
| 2011 | Predocctoral fellowship for a lecturing period at TAMK. Tampere University of Applied Sciences, TAMK. Tampere, Finland |

TEACHING 2005 - 2016

DEGREES

| | | |
|-------------|--|--|
| 2015 - 2016 | DocsBarcelona Documentary School, Ramón Llull University COORDINATOR-LECTURER | Transmedia and interactive area coordinator <ul style="list-style-type: none">- Specialty course coordination- Final Project assessment |
| 2014 - 2016 | Centro de la Imagen y la Tecnología Multimedia (CITM), Polytechnic University of Catalonia LECTURER | Multimedia / Photography Grade <ul style="list-style-type: none">- Audiovisual Communication- Project Based Learning (III, IV y VIII) |
| 2014 - 2016 | University of Barcelona, UB ASSOCIATE LECTURER | Audiovisual Communication Grade <ul style="list-style-type: none">- Internship assessment- Final Grade Projects assessment |
| 2014 - 2016 | ESCAC (Audiovisual and Cinema Superior School of Catalonia), University of Barcelona, UB ASSOCIATE LECTURER | Cinema and audiovisual media Grade <ul style="list-style-type: none">- Documentary Theories |
| 2013 - 2014 | ENTI (New Interactive Technologies School), University of Barcelona, UB ASSOCIATE LECTURER | Grade in Videogames <ul style="list-style-type: none">- Usability and game analysis |
| 2013 - 2014 | International University of Catalonia, UIC LECTURER PROFESSOR | Grade in Communication, Communication College <ul style="list-style-type: none">- Narrative I (Nonfiction Module)- Final Grade Project Tutoring |
| 2013 - 2014 | ERAM (Audiovisual and Multimedia School), University of Girona (UDG) ASSOCIATE LECTURER | Grade in Audiovisuals and Multimedia (GAM) <ul style="list-style-type: none">- Projects direction- Multimedia Communication Project- Vectorial animation platforms |
| 2012 - 2013 | Open University of Catalonia (UOC) CONSULTANT | Bachelor of Communication <ul style="list-style-type: none">- Subject: "Final Degree Project"- Degree internships |
| 2011 - 2012 | Blanquerna - Ramon Llull University (URL) ASSOCIATE LECTURER | Cinema and Television Degree <ul style="list-style-type: none">- Subject: "Seminar on creative documentary" |

2015 – 2015 University of Vic-Central University of
Catalonia, UVIC
AGREGATE LECTURER

POSITIONS

- Management of Final Degree Projects (Multimedia)
- *Uvic_lab* Director
- Digital Week Coordinator (E-week)
- Master's Degree in Interactive Digital Communication Coordination
- Audiovisual Communication/Multimedia Studies Board Member

SUBJECTS

- “Audiovisual and Multimedia Production & Direction”
- “Documentary Production”
- “Video Clip Workshop”
- “Interactive Communication Workshop”
- “Interactive Communication Workshop II”
- Audiovisual and multimedia narrative
- Audiovisual production workshop
- TV Language
- Degree internships

MASTERS DEGREES

| | | |
|-----------|--|--|
| 2016-2017 | Huanahaca University, México | International Master in Transmedia and Brand Narratives - - <ul style="list-style-type: none">- Docuweb. The documentary and interactive information |
| 2016-2017 | La Salle –Ramón Llull University | Master in Multimedia Creation <ul style="list-style-type: none">- Coordination subject ' Multimedia Screenplay '- Transmedia storytelling |
| 2015-2016 | Universitatea Babeş-Bolyai, UBB, Rumania | Multimedia Master Degree / Documentary Film Production Master Degree <ul style="list-style-type: none">- New Media Documentary |
| 2015-2016 | Jaime I University, UJI | Master in New Trends and Innovation Processes in Communication <ul style="list-style-type: none">- Transmedia documentary. Context and Case Studies |
| 2014-2015 | Carlos III University, UC3M | Master in Transmedia Journalism and Documentary <ul style="list-style-type: none">- Online Documentary Project Management |
| 2014-2015 | EAFIT University, Medellín, Colombia | Master in Transmedia Communication <ul style="list-style-type: none">- Production of interactive |
| 2014-2015 | Los Andes University, Colombia | Master in Journalism <ul style="list-style-type: none">- Multimedia journalism course- Digital Narrative |
| 2015-2016 | ELISAVA - Escuela Superior de Ingeniería y Diseño de Barcelona, Pompeu Fabra University, UPF | Postgraduate Diploma in Design and Communication Strategies <ul style="list-style-type: none">- Audiovisual Communication – Interactive Master Master in Design and Communication <ul style="list-style-type: none">- Comunicación Audiovisual – Interactiva |
| 2015-2016 | TecnoCampus Mataró, Pompeu Fabra University, UPF | Postgraduate in Transmedia Projects <ul style="list-style-type: none">- Transmedia Storytelling |

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|-------------|---|--|
| 2014-2016 | INESDI Digital Business School | Postgraduate in Branded Content and Transmedia Storytelling - Master in Design and Communication |
| 2011 - 2014 | Autonomous University of Barcelona, UAB | Master's Degree in Creative Documentary - "Interactive Documentary Theory" - "Assessment of prototypes" - "Member of the Pitching Commission" (+ Jury) Master's Degree in Design and Management of Audiovisual Production - Module "Design, implementation and development of an audiovisual multiplatform company" |
| 2013 - 2014 | Pompeu Fabra University | Master's Degree in Creative Documentary - Interactive documentary language |
| 2013 - 2014 | IEBS (Innovation & Entrepreneurship Business School) | Gamification and Transmedia Master's Degree - Multiplatform transmedia environments |
| 2013 - 2014 | University of Valencia, UV | Audiovisual Formats and Content Master's Degree - Media Formats Analysis (Interactive and Transmedia Fiction and Nonfiction) |
| 2013 - 2014 | University of Vic-Central University of Catalonia, UVIC | Apps & Games Master's Degree - Project Design - Management of Final Master's Degree Projects |
| 2013 - 2014 | University of Vic-Central University of Catalonia, UVIC | Digital Marketing and Community Manager Diploma - Interactive and transmedia fiction and nonfiction applied to digital marketing and branded content |

OTHER COURSES

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| La Casa del Cine | Seminars: Interactive Documentary, Digital Processes & Video Clips Subjects: Cinema Production Year Course |
| Pompeu Fabra University - OIL / Training Courses | (UPF Employment Office) - Website environments, design, programming & video |
| Plató Las Aulas | Interactive architectures |

MULTIMEDIA PRODUCTION 2001 - 2016

INDEPENDENT PRODUCTION

| | | |
|-----------|--|--|
| 2013-2016 | | Co-director y productor productora Espill Media, http://espillmedia.com |
| 2013-2016 | | Productor ejecutivo-diseño interacción proyecto transmedia <i>Bugarach</i> |
| 2012-2016 | | Director transmedia project <i>COME/IN/DOC</i> Producer and promoter <i>Cyborg Project</i> |
| 2011-2016 | | Director <i>interDOC</i> Project Consultant transmedia project <i>Las Sinsombrero</i> (intropiaMedia) |
| 2012-2016 | | Director INF Project (<i>Interactive nonfiction</i>) Multimedia Producer Aula Marató TVC (Fundació Marató – Televisió de Catalunya) |
| 2005-2011 | | Personal website and others, http://www.agifreu.com |

ACADEMIC PRODUCTION

| | | |
|-------------|---|---|
| 2011-2012 | | Advisor. Seat, las sombras del progreso. UAB |
| 2011-2012 | | Coordinator. I tu qui ets? UVIC |
| 2011-2012 | | Co-Director. Sparklyng - Big Visit UVIC |
| 2010-2011 | | Producer. En un xip multicolor. UVIC |
| 2009-2011 | | Coordinator. MetalmentalDoc multimedia. UVIC |
| 2009-2010 | | Coordinator. Societat 2.0. UVIC |
| 2009-2010 | FUNKY MOBILE IDEAS MOBILE TECHNOLOGY COMPANY | Member of the Communication and Development Department of the <i>CampusMovilNet</i> project. Minority partner of the <i>CampusMovilNet</i> project of Funky Mobile Ideas. |
| 2009-2011 | REVISTA ICTINEUS GENERALITAT DE CATALUNYA -DGR- PERIÓDICO DE CATALUNYA | Editorial Head of the magazine <i>Ictineus</i> (A magazine that focuses on communication, dissemination of information and the art of teaching science. <i>El Periódico de Catalunya</i>). |
| 2004 - 2005 | UNICA - UPF RESEARCH GROUP UPF | - CD UNICA - UPF - Graphic design collaboration. Digital journal FORMATS – UPF |

AUDIOVISUAL PRODUCTION 2001 - 2016

| | | |
|-------------|---|---|
| 2001 - 2004 | 25 Televisió Hospitalet de Llobregat PRODUCER | - Digital Edition & Graphic Design - Continuity Operator |
| 2004-2005 | Tasmania FILMS y Alexander Produccions PRODUCER | - Reports, Short Movies & Interactive Production |
| 2005 | Grupo Mediapro – 22@. UPF, EC SCRIPTWRITER | - Video Project “Parc Barcelona Media” Presentation |

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|-----------|--|--|
| 2006 - | Independent producer | - Soweto "Love love"/ <i>Skatalà Gira 25 anys</i> 2010/2011 - Music Festivals video production - Anciles Directo 2005/2006 - Analista Prensa (2003) - Documentalist. Fundación Centro de Documentación Política, FCDP. |
| 2003-2004 | AYNI - Universitat Oberta de Catalunya, UOC | - Exam preparation & audiovisual support for the Universitat Oberta de Catalunya. |
| 2000 | TV3 Y C33 AUDIOVISUAL TECHNICIAN PRODUCTION ASSISTANT | - Practice period - <i>Fes-t'ho mirar (TV3) / Els llibres i la vida (C33)</i> |

EVENTS AND CONFERENCES

| | |
|---------------------------|---|
| 12/09/2016- 17/09/2016 | LAB A.I. (Audiovisual Interactive Laboratory) - 2nd Edition ICESI Masterclass + Screenplay/Interactive architecture (students workshop) Cali, Colombia |
| 19/07/2016- 24/07/2016 | InterDocsBarcelona + Medellin - 4th edition Master class Coordination Master Class + Case Study + Hackadoc Medellin Colombia |
| 23/05/2016- 29/5/2016 | interDocsBarcelona 2016 Coordination Conference + Interactive viewings + Interactive pitch + Exhibition + Popathon |
| 18/06/2016 | Sonar + D - Meet the expert Meetings with companies - advice Fira de Barcelona |
| 22/03/2016- 26/3/2016 | Universitatea Babeş-Bolyai Presentations and lectures masters Romania |
| 30/03/2016 | Webdocumentário. O Paradigma da Interatividade e a Tradição do Documentário Presentation Universidade da Beira Interior, Portugal |
| 02/03/2016- 4/3/2016 | i-Docs Conference Presentation on webdocs in the Latin field and panel coordination COME/IN/DOC documentary series launch Bristol, UK |
| 19/11/2015- 21/11/2015 | European Youth Award. Attendance with students (ERAM, UDG) EYA 2015 Grand Jury (Jury evaluator - Europe) Local Student Group Project (Academic Jury) International Student Group Coordinator Graz, Austria |
| 05/11/2015- 09/11/2015 | Presentation to "8 International Forum on Digital Journalism - 3rd meeting of transmedia narratives" National University of Rosario, Argentina |
| 19/08/2015- 22/08/2015 | Visible Evidence XXII. Congress attendance and presentation paper. Exhibition work COME/IN/DOC in Media Library Cinema Studies Institute/University of Toronto; School of Image Arts/Ryerson University; Department of Cinema and Media Arts, York University. Toronto, Canada |
| 20/07/2015- 30/07/2015 | DocsBarcelona + Medellin. International Documentary Film Festival - 3rd Edition Masterclass, moderation and coordination HackaDoc |

29/06/2015 "interdocsbarcelona Meeting Point" community launch
Altaïr Bookstore

10/06/2015- Pitch + interactive and transmedia market - Cross Video Days 2015
12/06/2015 Project: Bugarach. Surviving the Apocalypse
Doc Eiffel, Paris

10/06/2015 Moderation round table "Strikes Back Matter II: Objects That Enquire"
International Workshop on Higher Education. University of Vic-Central University of Catalonia

08/06/2015 Conference "Webdocs: Telling the reality on the Internet"
Audiovisual Catalan Professional Association

06/06/2015 Presentation "Transmedia Narratives: Stories, tentacles and levels ... Myth or Reality?"
Open Day La Salle. Ramón Llull University

02/06/2015- Tel Aviv International Student Film Festival. Guest of honour. Presentation "New Media Documentary". Participation in
05/06/2015 round tables: "Open narrative" and "The new audience- user"
Mediateque. Tel Aviv University

25/05/2015- DocsBarcelona International Documentary Film Festival
31/05/2015 Coordination interDocsBarcelona (lecture, interactive pitch, interactive viewing and Popathon)

25/05/2015 Presentation "A journey through Europe via the web documentary"
Altaïr bookstore

20-22/05/2015 International Congress of Communication, Civil Society and Social Change Comunicambio
Jaime I University. Castellón

15/05/2015 Call for the development of interactive web documentary – Jury and final pitch
National Stimulus Program 2015 - Ministry of Culture - Bogota, Colombia

12/05/2015 Presentation 'Connecting two worlds'.
Digital & Media Forum. Audiovisual Cluster of Catalunya. Mobile World Centre

18/04/2015 Conference "Interactive Narratives: Fact or Fiction"
15 Plural EFTI Days. International Center of Photography and Film. Madrid

18/03/2015 Conference "Journalism and interactive multimedia documentary"
TV3 Auditorium (Catalan TV)

02-04/03/2015 Attendance and presentation of papers
INTEd. International Technology, Education and Development Conference. IATED. Madrid

18/02/2015 Interactive documentary Jury Pitch
Master's Degree in Theory and Techniques in Creative Documentary. Autonomous University of Barcelona

11/11/2014 Seminar "Interactive and transmedia documentary "
Catholic University of Murcia. Murcia, Espanya

3,4,5/11/2014 Communication presentation "Mapping trends in Interactive Non-fiction through the Lenses of the Interactive
Documentary"
ICIDS 2014. The Seventh International Conference on Interactive Digital Storytelling. Singapore

29/10/2014 Lecture "How to finance an interactive project" - LAB A.I. - 1st edition
Audiovisual Interactive Workshop development. Cali, Colombia

24/10/2014 Workshop "Beyond the documentary. Now interactive and transmedia"
DocsBarcelona + Medellin International Documentary Film Festival. Medellin Colombia

7,18,19/10/2014 Speaker in session: "Spain Panorama: how to build a new industry and funding models"
MEDIMED Cross training. Sitges, Spain.

- 8/7/2014 Communication "Educational Multimedia applied to the interactive nonfiction area. Using interactive documentary as a new model for learning"
EDULEARN14. 6th annual International Conference on Education and New Learning Technologies
- 8/7/2014 Communication "New learning using interactive platforms created by students. Case studies produced as Final Degree Projects at the University of Vic-Central University of Catalonia"
EDULEARN14. 6th annual International Conference on Education and New Learning Technologies
- 21/6/2014 Communication "El periodismo como elemento clave de la no ficción interactiva y transmedia. Análisis comparado de géneros y formatos"
XX Congreso Internacional de la Sociedad Española de Periodística
- 15/5/2014 Conference "Las claves del relato transmedia", Auditori de la Universitat de València, VII Jornades CONTD (Contenidos para la televisión digital)
Universitat de València
- 7/4/2014 Speaker at Communication Week with the conference: "Del documental interactiu al transmèdia"
Universitat de Lleida
- 20, 21/3/2014 Communication and moderation of the Latin Panel with the presentation: "COME/IN/DOC, a collaborative meta-interactive documentary"
i-docs Conference, Bristol, UK
- 6/12/2013 Speaker at the conference "Xarxes socials per a tothom".
Aula d'extensió universitària de la Gent Gran d'Osona
El Sucre Auditorium, Vic
- 28,29/30/
11/2013 European Youth Award (ICNM). Collaboration in student assistance, communication, event moderation and jury
EYA 2013 Grand Jury (Europe Jury evaluator)
Presentation at the EADIM Network Conference
Moderator session between universities (EAL, Tampere, UNIGraz and UVIC)
- 4,5,6,7/
11/2013 E-week. Digital Week of Vic. Academic Coordination
Speaker and moderator. Vic 4-8 December, 2013.
- 8/10/2013 Speaker at the round table "Noves professions, joves professionals i bones pràctiques de periodisme multiplataforma"
Departament de Periodisme, Universitat Autònoma de Barcelona
- 3/10/2013 Speaker at "I Jornada Audiencias Activas" with the presentation "No ficción interactiva y transmedia en el ámbito periodístico"
Departament de Comunicació, Universitat Pompeu Fabra
- 4,5/07/2013 Presentation at the IV International Congres UNIVEST'13 Estrategies cap a l'Aprenentatge col.laboratiu with the communication " Uvic_lab. Laboratori de continguts digitals de la Universitat de Vic "
Universitat de Girona. 4-5 July, 2013.
- 25,26,27/05/
2013 Coordinación interDocsBarcelona 2013
Conferencia + Exposición Interactiva
La Pedrera, Barcelona

- 19/04/2013 Speaker at the I_doc International Seminar Workshop with the presentation "General overview of the field, basic questions and top experts answering them"
University of Applied Sciences and Arts of Southern Switzerland (SUPSI). Nyon, Switzerland, 19 April, 2013.
- 07/03/2013 Defence of doctoral thesis. Suma Cum Laude.
Universitat Pompeu Fabra. Department of Communication, 7 March, 2013.
- 5/03/2013 Speaker at the event "Transvergencia: TV and transmedia Conference"
Organized by the Universitat Autònoma de Barcelona, 5 March, 2013.
- 19/12/2012 "Conference presentation "New models of interactive nonfiction and transmedia narratives"
As part of the first "Conference on new technologies and domestic oral memory", Barcelona 19 December, 2012.
- 03-05/12/2012 Coordination of the 9th edition of *E-Week*. Digital week held in Vic 2012. Focused on the cloud and mobile applications (Apps 'n Cloud)
Digital week at Universitat de Vic.
- 30/11/2012 Presentation at the II International Workshop on Higher Education on transmedia nonfiction and interactive documentaries.
Universitat de Vic, 30 November, 2012.
- 30/11/2012 Attendance at the Barcelona Cultural Laboratory event
01/12/2012 Barcelona, 30 November and 1 December, 2012.
12
- 23, 25/11/2012 Speaker at the European Academic Network Conference 2012, 23 November, 2012, with the presentation: *UVIC_Lab, an Innovative Concept of the Digital Content Laboratory at the University of Vic*
Graz, Austria, 23 November, 2012.
- 22/11/2012 Organizer and moderator of the project presentation and panel discussion on interactive documentary at L'Alternativa Festival (Film School Section)
Barcelona, 22 November, 2012.
- 17-21/11/2012 Attendance at the IDFA Doclab and at the IDFA Documentary Interactive Conference
Amsterdam, 17-21 November, 2012.
- 24-26/10/2012 Attendance at the event "Doctorials 2012. Workshops for future doctors"
Vertex Building (UPC), 24-26 October, 2012.
- 25-26/07/2012 Transmedia Seminar taught by Dr. Carlos Scolari. Collaboration and evaluation of projects funded by different agencies
Pontificia Javeriana University in Bogota, 25-26 July, 2012.
Conference "Interactive Documentary and Transmedia Juror within the course "Art and Transmedia Creation" in the final presentation of the course "Art and Transmedia Creation" at the "International Graduate School".
- 18,19/07/2012 "International Graduate School" at the National University of Colombia, 18 July, 2012.
- 12, 18,19/06/2012 Theoretical sessions under the Master's Degree in Design and Management for Audiovisual Production. Module "Design, implementation and development of a multiplatform audiovisual company"
12-18-19 June, 2012.
- 18/05/2012 Moderation and participation in the conference "Web documental interactivo: un documental vivo", sponsored by the Master's Degree in Creative Documentary (UAB)
Citilab, Cornellà, on 18 May, 2012.
- 08/05/1012 Moderation of the "Jornada Multimèdia" in Vic (EPS-FEC)
Escuela Politécnica Superior, 8 May, 2012.
- 30, 31/04/2012 Participation in the XODOX LAB Workshop / Webdox Conference
Leuven 31 April, 2012.
- 19-21/04/2012 Speaker at "M-communication: jornades científiques en comunicació mòbil"
Universitat de Vic, 19-21 April, 2012.
- 10/04/2012 Presentation of research line at the "Digídoc Seminar" (UPF)
Universitat Pompeu Fabra, Barcelona, 10 April, 2012.
- 22-24/03/2012 Presentation at the Taxonomies LAB / i-Docs Conference, I-docs Conference, Bristol, 22-23 March, 2012.

- 08/03/2012 InterDOC Presentation at "Taula de Nova Recerca" (Universitat Pompeu Fabra)
Universitat Pompeu Fabra, Barcelona, 8 March, 2012.
- 5-7/03/2012 Attendance and presentation of communication at the INTED 2012 Conference (International Technology, Education and Development Conference)
International technology, education and development conference. Valencia, 5-7 March, 2012.
- 17/02/2012 Pitching session (member of the jury) / Master's Degree in Theory and Techniques of Creative Documentary (UAB)
Universitat Autònoma de Barcelona. Sgae, Barcelona, 17 February, 2012.
- 21-27/11/2011 Lecturer (round table) and Master Class on video clips 2.0 in the 5th edition of the *Musiclip Festival*
5 Edition of the Musiclip Festival (Festival internacional de la música, las artes visuales y el videoclip), Barcelona, 21-27 November, 2011.
- 10-13/11/2011 World summit youth award (WSYA) and speaker at the EADiM Academic Network Conference (European Academy of Digital Media)
European Academy of Digital Media. Graz, Austria, 10-13 November, 2011.
- 07-11/11/2011 Moderator and lecturer on the round table "New models for audiovisual production and exhibition" at *E-Week* (VIC Digital Week)
E-week, Semana digital de la Universitat de Vic, 7-11 November, 2011.
- 26-28/10/2011 Theoretical sessions under the Master's Degree in Theory and Techniques of Creative Documentary (UAB). Module "Interactive Documentary Theory"
Universitat Autònoma de Barcelona, 28-28 October, 2011.
- 23-25/05/2011 Presentation on the Interactive Documentary at the McLuhan Galaxy Barcelona
McLuhan Galaxy Barcelona, 23-25 May, 2011.
- 25/03/2011 Speaker and collaborator at the i-Docs Symposium: Towards a taxonomy of I-docs
Bristol, 25 March, 2011.
- 19, 26/11/2010 Lecturer (round table) and Master Class on the analysis of top video clip and cross-media format producers/Multi-platform Production at the IV edition of the *Musiclip Festival* (International Music, Visual Arts and Video Clip Festival)
4th Edition of the Musiclip Festival (Festival internacional de la música, las artes visuales y el videoclip), Barcelona, 19-26 November, 2010.
- 18-20/11/2010 IDFA – Idfa Doclab 2010
International documentary festival Amsterdam, 18-29 November, 2010.
- 16/11/2010 Presentation on Research Leads at the UVIC Research Conferences
Universitat de Vic, 16 November, 2010.
- 15/11/2010 Presentation on the Use of the Interactive Multimedia Documentary for the Digital Interactions Research Group and UNICAMP (Universidade Estadual de Campinas)
Universidade Estadual de Campinas, Sao Paulo, Brazil, 15 November, 2010.
- 04, 05/10/2010 Presentation on the Interactive Multimedia Documentary at the II International Communication Congress 3.0: New Means, New Communication II Congreso internacional, comunicación 3.0: nuevos medios, nueva comunicación"
Salamanca, 4-5 October, 2010.
- 20-22/04/2010 Moderator and lecturer on the round table "Corporation Changes and Communicators" in *E-Week* (VIC Digital Week)
E-week, 20-22 April, 2010.
- 14/12/2009 Presentation of the *CampusMoviilNet* at the ESADE Business Centre at the BMM (Barcelona Mobile Monday)
Esade Business School. Barcelona, December 2009
- 14, 15/11/2009 Paper on the use and design of the *CampusMoviilNet* application at the ICERI (International Congress of Education, Research and Innovation)
Iceri (*International Congress of Education, Research and Innovation*). Madrid, 14-15 November, 2009.
- 04, 05/04/2009 Lecturer (round table) and Master Class on video clips and high-definition digital processes in the 3rd edition of the *Musiclip Festival*
3rd Edition of the Musiclip Festival (Festival internacional de la música, las artes visuales y el videoclip), Barcelona, 4-5 April, 2009.

KNOWLEDGE DISSEMINATION

- 2013-2014 MIT Open Documentary Lab website - Research Forum + Video interviews + Docubase)
- 2013-2014 i-Docs Portal - Contributing editor (Research - Blog - Resources)
- 2013-2014 Webdocs. Historias del siglo XXI (Somos Documentales - RTVE) – Blog editor
- 2013-2014 InterDOC -Research place - Director/Coordinator

COORDINATION – ORGANISATION OF EVENTS

- 2013-2014 interDocsBarcelona (Conference + Meet Up + Popathon + Interactive Exhibition + Pitching Forum) – Coordination
- 2012-2013 e-week (Digital week of Vic) – Coordination
- 2012-2014 Multimedia Conference (UVIC-UCC, Escola Politècnica Superior) – Coordination
- 2011-2014 European Youth Award (International Centre for New Media, Graz, Austria) - Collaboration
i-Docs Conference - Collaboration
- 2012-2014 Musiclip Festival (Activa Films) - Collaboration

RESEARCH / PUBLICATIONS

- 2016 Participation in the article "El ámbito de la no ficción interactiva y transmedia. Aproximación a cuatro formas de expresión narrativa".
Opción. Universidad del Zulia. Facultad Experimental de Ciencias. Número especial 2016. ISSN: 10121587.
- 2016 Participation in the book chapter "Dokumental Inreraktiboen eta Transmedia-Dokumentalen Negozio-eta Finantzaketa-Ereduak".
Elordui, Agurtzane; Arana, Edorta (Eds) Transmedia Komunikazio Estrategiak: gaurkotasun-edukiak diseinatzeko eta hedatzeko bide berriak Udako Euskal Unibertsitatea, 173-190. ISBN: 978-84-8438-575-2.
- 2016 Participation in the article "Creación y utilización de aplicaciones interactivas como fórmula docente en el aula".
Opción. Universidad del Zulia. Facultad Experimental de Ciencias Número especial 2015. ISSN: 10121587.
- 2016 Participation in the book chapter "Jugando en el aula con el documental interactivo y transmedia".
Gamificación en las aulas universitarias. INCOM-Universitat Autònoma de Barcelona. Universitat de Vic-Universitat Central de Catalunya.
- 2016 Participation in the book chapter "El documental interactivo en España. El caso de la productora Barret Films".
Hatzmann, H.; Sánchez, I. [eds.] (2015):Trazos de realidad. Nuevas manifestaciones del documental en la producción audiovisual española y latinoamericana. Frankfurt: Iberoamericana/Werwuert.
- 2015 Participation in the article Santos, M.; Gifreu-Castells, A. (2016). "Museums and online exhibitions: a model for analysing and charting existing types".
Museum Management and Curatorship. Routledge. ISSN: 18729185, 09647775.
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- the university of Vic-Central University of Catalonia".
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- Obra Digital, n. 8-1. Universitat de Vic-Universitat Central de Catalunya, pp. 14-39. ISSN: 2014-5039.
- 2015 Issue coordination and edition "No ficción audiovisual, interactiva y transmedia".
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- ICIDS 2014 (International Conference on Interactive Digital Storytelling). ISI Conference Proceedings. Mitchell et al. (Eds.): ICIDS 2014, LNCS 8832. Springer International Publishing Switzerland. Páginas 156-163. ISBN: 978-3-319-12336-3.
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- 2014 Participation in the article "Reconstrucción y activación del patrimonio artístico gracias a la tecnología audiovisual. La experiencia de Taüll 1123".
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- XX Congreso internacional de la sociedad española de periodística. Actas del Congreso.
- 2014 Participation in the book chapter "El documental interactivo en España. El caso de la productora Barret Films".
- XIX Congreso de la Asociación alemana de hispanistas, 2013, Münster
- 2014 Participation in the article "El periodismo como elemento clave de la no ficción interactiva y transmedia. Análisis comparado de géneros y formatos".
- XX congreso internacional de la sociedad española de periodística, 2014. Publicación de las actas del congreso.
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- 2013 Book (author) "El documental interactivo. Evolución, caracterización y perspectivas de desarrollo"
UOC Press. Editorial UOC
- 2013 Book (author) "Pioneros de la tecnología digital. Ideas visionarias que cambiaron el mundo"
TIC CERO. Editorial UOC
- 2013 Review "El documental interactivo como nuevo género audiovisual. Estudio de la aparición del nuevo género, aproximación a su definición y propuesta de taxonomía y de un modelo de análisis a efectos de evaluación, diseño y producción"
Doc On-line, num 14. Documental web. Thesis reviews
- 2013 Participation in the article "Encuentros históricos entre el género documental y el medio digital para conformar el documental interactivo"
Clave 019-97 num 5. Universidad de los Andes. Pg: 89-104. ISSN 2011-401X.
- 2013 Participation in the article "El documental interactivo: estado de desarrollo actual"
6 Relatos sobre la comunicación digital y móvil. 2nd Annual Workshop on Higher Education. Universidad de Vic. Pg: . ISBN:
- 2013 Participation in the article "The case of *Guernica, pintura de Guerra*, the first Catalan interactive documentary project"
Studies in documentary film V2 Num 16. Special edition on interactive documentaries. Pg: . ISBN:
- 2012 Doctoral Thesis *El documental interactiu com a nou gènere audiovisual. Estudi de l'aparició del nou gènere, aproximació a la seva definició i proposta de taxonomia i d'un model d'anàlisi a efectes d'avaluació, disseny i producció*
UPF. Communication Department. 631 pp
- 2012 Participation in the article "Proposed use of the Interactive Documentary in the Field of Education",
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- 2012 Participation in the article "Llenguatge interactiu de no ficció aplicat en l'àmbit dels dispositius mòbils".
Jornades científiques M - communication 2012. Mobile communication 2012. Experiències i recerques sobre comunicació mòbil. Pg: 77-88. ISSN/ISBN: 13: 978-84-695-3069-6.I.
- 2012 "Participation in the article "Interactive Nonfiction as a 2.0 Educational Strategy. The Case of the Interactive Documentary".
INTED Conference 2012 (6th International Technology, Education and Development Conference). *Conference Proceedings*. CD-Rom. ISSN/ISBN: 978-84-695-2071-0.
- 2011 Participation in the book chapter "Nuevo modelo de no ficción interactiva móvil. Caracterización del reportaje y el documental interactivo".
Publication *M-todos, tendencias y oportunidades de la movilidad digital*. Pg: 59-66. ISSN/ISBN: 978-84-695-2071-0.
- 2011 Participation in the article "The Interactive Documentary as a Discourse on Interactive Nonfiction: a Proposal of the Definition and Categorisation of the Emerging Genre"
Mcluhan Galaxy Conference 2011. Conference proceedings. Pg: 367-378. ISSN/ISBN: 978-84-938802-1-7.
- 2011 Article "*The interactive documentary as a discourse on interactive non-fiction: for a proposal of the definition and categorisation of the emerging genre*".
Anuario digital Hipertext Num 9 May 2011 (Digidoc - UPF, online). ISSN/ISBN: 1695-5498.
- 2011 Participation in the article "El nuevo discurso de la no ficción interactiva y su aplicación para los dispositivos móviles. El caso del documental multimedia interactivo".
"M-todos. *Tendencias e oportunidades de movilidad digital*. *Geminis*, 2, 19, 2011. Pg: 232-250. ISSN/ISBN: 2179-1465.
- 2010 Participation in "The Interactive Multimedia Documentary. For a definition proposal and categorisation of the new emerging genre"
Congress 3.0: New Means, New Communication held in Salamanca on 4-5 October, 2010. *Conference Proceedings*. Pg: 192-205. ISBN: 978-84-615-1693-3.
- 2010 Research work *El documental multimèdia interactiu. Una proposta de model d'anàlisi*.
Available Online (TDX Recercat - Repositori UPF - CAC). 164 pp. Honorific Award *Premis Cac* 2011.
- 2009 Participation in the article "Design Process of Campusmovilnet"
Arnau Gifreu Castells, Hugo Pardo Kuklinski, Xavier Docampo Sellarès. ICERI 2009 (International Conference of Education, Research and Innovation). Conference proceedings. CD-ROM. ISSN/ISBN: 978-84-615-5562-8.

OTHER MERITS

Participation in funded competitive projects:

Audiencias activas y periodismo. Interactividad, integración en la web y buscabilidad de la información periodística Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2012-39518-C04-02

Transalfabetismos. Competencias transmedia y estrategias informales de aprendizaje de los adolescentes. Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2014-56250-R

Supervision of doctoral theses:

"El documental interactivo y su aplicación en la educación" - Valentina Moreno. PhD in Technologies, Structures and Information Processing. Complutense University of Madrid. Faculty of Information Sciences. Department of Journalism II

"Towards a Model of Study and Evaluation of Experiential Interactive Documentaries" Joanna Camargo Coelho. PhD in Experimental Sciences and Technologies. University of Vic- Central University of Catalunya. UScience Tech.

Jurors:

Scholarship for developing interactive web documentary (Ministry of Culture. Government of Colombia, 2015)

European Youth Award Grand Jury (2012-2015)

Local Student Group Jury 2015 (EYA)

The Sight & Sound Documentary Poll (British Film Institute, 2014)

Docs21. Digital Narratives Documentary Festival (2014)

DocsBarcelona Pitching Forum (2014) and Interactive Pitch (2015)

Pitching Forum Documentary Master (UAB, 2012-2015)

Festival de Curtmetratges de Manlleu (2010)

Reviewer of academic journals:

El Profesional de la Información

Catalan Journal of Communication & Cultural Studies (URV)

Quaderns del CAC

Anàlisi. Quaderns de Comunicació i Cultura (UOC i UAB)

Obra Digital(Uvic-UCC)

Leornado (MIT)

Maguaré (National University of Colombia)

Interactive Consulting / transmedia projects:

SEAT. Las sombras del progreso (2012)

Las Sinsombrero (2015)

Pregoneros de Medellín (2015)

IT SKILLS

- Website and Graphic Design, Multimedia Production
- Programming (PHP, Actionscript, Javascript, CMS, HTML5)
- 2D & 3D Environments, Audio & Video Creation in Real Time
- VJ – Visuals (Shows & Performances)

LANGUAGES

- Catalan & Spanish – Native
- English – Advanced Level (CAE – Cambridge)
- German – Medium Level (*Zertifikat Deutsch* – Institut Goethe)
- Italian – Medium Level